



# PRODUCT DATA SHEET

## Spectrum Spatial

INCREASE AGILITY, EFFICIENCY  
AND EFFECTIVENESS THROUGH  
ENTERPRISE-WIDE SHARING AND  
USE OF LOCATION INTELLIGENCE  
CAPABILITIES.

## Product Overview

Today, when different departments across an organisation utilise location-based data, they often maintain their own capabilities, platforms and formats. As a result, accessing and utilising information across departments is difficult; organisations are riddled with duplicate data from various sources; and, a lack of coordinated insight enterprise-wide means that data is underutilised.

Pitney Bowes Software now provides a platform to easily leverage, centralise and integrate complex spatial data across the organisation. Spectrum Spatial provides standards-based Web Services technology, a suite of location capabilities commonly used across hundreds of application requirements – and the ability to centrally manage and apply those capabilities enterprise-wide.

## Benefit

As businesses begin to recognise the extraordinary power in integrating location-based insight with customer and business data, the need for advanced spatial capabilities continues to grow.

Spectrum Spatial enables organisations to deliver location-enriched data capabilities to anyone, anytime, anywhere. Using Spectrum Spatial's standards-based Web services, businesses can utilise familiar formats and inject new, discrete capabilities into existing business processes and analytical routines – resulting in better decision making without the need for additional specialist cost centers and bespoke applications.

Spectrum Spatial provides comprehensive out-of-the-box capabilities that significantly decrease time to implementation. Its compatibility with multiple development environments enables organisations to more effectively utilise their current IT investments and resources.

With Spectrum Spatial, applications and web services can be location-enabled quickly. Its graphical, intuitive workflow designer requires limited user technical expertise. And, with Spectrum Spatial, built-in security, encryption, and authentication protect valuable corporate data assets both via the web and on premise.

Spectrum Spatial provides support for web, wireless, call center, thick client, and other existing applications, all through the power of a single API.

## ACHIEVE MORE WITH SPATIAL DATA

Add efficiencies to existing Location Intelligence and GIS applications by centralising capabilities and sharing data and resources.

- Benefit from a consistent view of data across the organization.
- Provide each business area with the precise Location Intelligence capabilities required – and the ability to quickly adopt new capabilities as needed.
- Enable GIS and non-GIS experts to easily and visually tie capabilities together in meaningful ways using the Enterprise Designer workflow tool.

## Added Value

Spectrum Spatial draws upon 25 years of spatial analytics experience to provide organisations with powerful location intelligence capabilities and a robust platform needed to quickly and easily orchestrate workflow design.

## Spatial Analysis Capabilities

From market analysis and site location to sales and delivery routing; whether businesses are assessing financial risk, defining a target market or assigning appropriate tax jurisdictions, Spectrum Spatial provides geocoding, mapping, routing and analysis capabilities that provide profitable insights. And, Spectrum Spatial enables users to combine capabilities – for robust, expanded analyses and/or web services.

## Centrally Managed Spatial Capabilities for the Enterprise

Spectrum Spatial is an enterprise technology platform of centrally managed spatial capabilities. Designed for ease-of-use, Spectrum Spatial enables businesses to leverage location intelligence to provide in-depth analyses with faster-to-market results. With Spectrum Spatial, users are shielded from the complexity of spatial technology and integration requirements – they no longer have to coordinate various GIS products designed to perform discrete functions all across the enterprise.

## Flexible Deployment — Real Time or Batch

With the ability to perform complex spatial enrichment and analysis through a service-orientated architecture, Spectrum Spatial can deliver real-time results. And users have the option to perform the same sorts of analyses in a managed batch procedure, as matches their business requirements.

## Added Insight Across the Enterprise

Spectrum Spatial transforms the process of accessing complex spatial data – previously the exclusive purview of GIS Analysts and experts – into a user-friendly format for gaining location-based insight and information. Spectrum Spatial provides a more complete, more accurate view of across the enterprise, leveraging customer and business data for precise decision making.

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## Specifications

Spectrum Spatial supports the use of the following tools:

### Databases

- Oracle 10 and 11
- SQL Server Spatial 2008
- PostGIS 1.5.2

### Web Browsers

- Microsoft Internet Explorer 8, 9
- Mozilla Firefox 10, 11
- Google Chrome 17, 18
- Safari (Mac OSX)

### Operating Systems (Server side)

- Windows 2003 and 2008
- SUSE Linux 10 and 11
- Solaris 9 and 10
- RedHat 5 and 6
- HP-UX V11iV3 (Itanium)
- AIX 6.1 and 7.1

Spectrum Spatial supports the Application Programming Interface (API) specifications defined by the Open Geospatial Consortium and has certified on the WMS 1.3, WFS 1.0 and CSW 2.0.2 specifications.

For more information contact: **TSI**



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